



Special Interest Articles

*CPM's 10th Annual
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Physiotherapy in 2020

*Working for a non-
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Editor's Note

Lori Graumann, Newsletter Editor

Well, it looks like spring is finally here! Spring is a season of new beginnings, so I hope you will all join your colleagues to start the new year together at the Annual General Meeting on April 28th. Many CPM volunteers have been working hard to make sure that this year's AGM is the best one yet. With two wonderful guest speakers, it's definitely an event not to be missed.

I would like to thank everyone who took the time to fill out the CPM

newsletter survey that was advertised in the last issue. Look for a few changes in the next issue that will see our newsletter regularly highlighting the efforts of our many CPM volunteers.

Looking forward to seeing you all on April 28th!

Comments, suggestions or submissions for the newsletter?

Contact me at :

cpmnews@manitobaphysio.com

CPM's 10th Annual General Meeting

Council would like to encourage all members to attend this year's Annual General Meeting. We want to hear your opinion and ideas as we move into 2012!

Date: Thursday April 28th 2011

Time: 6:30 pm – 9:30 pm

Doors Open at 6:00 pm

Location: Masonic Memorial Temple

420 Corydon Ave, Winnipeg, MB

(located at confusion corner)

intersection of Pembina Hwy, and

Osborne St. There is plenty of free

parking at the side of the building or

across the street.

Topic:

"Self Regulation – why does it matter to me?" - Moni Fricke, Chair Legislative Committee

Topic:

"Leadership of a Profession or Professional Leadership - why should we care?" - Dr Juliette (Archie) Cooper

Refreshments and a light supper will be served.

Updated Position Statement 4.9: Clinic Names – Selection and Approval (formerly: “Approval of Clinic Names”)

The Council of the College has updated Position Statement 4.9 Clinic Names – Selection and Approval (formerly: Approval of Clinic Names). The current Position Statement in the “CPM Reference Guide” is replaced with the updated version and is also available on the College web site under “Reference Guide”.

New clinics submitting documents to the College, including the name of the clinic will not be approved by the College if the title includes: “Physiotherapy and” (for example “Physiotherapy and yoga/or tai chi/ or wellness/ or sports injury etc.”)

The Council recommends that clinics list the services offered, on their web site, in advertisements, or on the entrance to the clinic. This update is in preparation for the new legislation in Manitoba (*The Regulated Health Professions Act*).

Physiotherapy in 2020: A National Leadership Forum

Submitted by Ricky Paggao, Chair of Council

Brenda McKechnie and I recently had the amazing opportunity to represent CPM at the National Physiotherapy Advisory Group (NPAG) leadership forum in Ottawa. The purpose of the forum was to develop a vision for Physiotherapy in 2020 that will reflect all practice areas and appeal to the general public...a daunting task given our wide and expanding scope of practice.

The two day forum was attended by leaders in our profession from across the country. There were representatives from the Canadian Physiotherapy Association, the provincial colleges, the Canadian Alliance of Physiotherapy Regulators and the 14 physiotherapy schools across Canada. To be in the same room with such an esteemed group of leaders was inspirational and inspiring to say the least.

The working vision statement is “*All Canadians achieve optimal health and movement through physiotherapy*”. Strategies to implement this vision were also discussed. There will be a follow-up visioning exercise at Congress in Whistler this summer. The ultimate goal is to have a unified vision statement that will grace the walls of every hospital and private clinic across Canada.

Jackie Schleifer Taylor from the University of Toronto was one of the keynote speakers, and she summed up the forum perfectly when she said that “the work done here will change the history of our profession.”

Working for a Non-Physiotherapist? What you need to know

An increasing number of physiotherapists are working in clinics owned by someone who is not a physiotherapist. They may be a Chiropractor, Massage Therapist or simply a business owner who is not in the health care field.

The College of Physiotherapists of Manitoba would like to remind those members working for non-physiotherapists that they are ultimately responsible for upholding the *Standards of Practice* and *Code of Ethics* of the College. In the event of a complaint filed against you at the College, as the Physiotherapist you will be held accountable for the service you have provided but also for items done on your behalf (such as complying with the retention period of the physiotherapy chart, advertising of physiotherapy services or billing invoices completed by your employer.)

Working for a Non-Physiotherapist? What you need to know- cont'd

To help you navigate the “CPM Reference Guide” the College would like to highlight a few questions that you should ask yourself.

Record Keeping:

1. Who is the trustee of your records?

Tip: The Trustee may be yourself, or a specific person in the clinic that you work for.

If you don't know, clarify this with your employer.

2. How are your patient health records stored? Are they stored offsite? If they are electronic records, is the server housed within Canada?
 - a. How do you access your charts? For example if you are requested to release the information to a third party or if the client requests a copy of their chart?
 - b. Did you know that the Ombudsman's office introduced new legislation that requires clinics to post the PHIA information? It provides the patient with information how to access their charts.

Tip: the poster is available on the College web site.

3. How long does your office keep patient health records (or what is the retention period for client records in your office)?

Tip: the retention period for Physiotherapy charts is 7 years, or in the case of a paediatric client until the child reaches 18 years of age plus 7 years.

- a. Should you choose to no longer work for this clinic/office –Have you ensured that you will have access to the patient health records for the entire retention period?
- b. If the clinic you work for closes –Have you ensured that your physiotherapy patient charts would be transferred into your care?

OR

How (and where) the physiotherapy patient chart will be housed to remain accessible for the entire retention period?

- c. How are records in your workplace disposed of at the end of the retention period?

Billing Practices:

1. How is the billing for Physiotherapy services done at your office?
 - a. Have you clearly posted the Physiotherapy fee schedule in your clinic area?
 - b. How do **you** monitor the accuracy of invoices sent out on your behalf? Is this done on a regular basis?



Working for a Non-Physiotherapist? What you need to know -cont'd

Advertising:

1. Do you or your office/clinic advertise your services?
 - a. How do you ensure the advertising is professional, non-competitive, truthful, and tastefully done?
 - b. Does the advertising include patient testimonials?

Tip: “Advertising should not call into question the competence of any other physiotherapist. Statements implying superiority of services, equipment or techniques cannot be used. Testimonials or endorsements imply superiority, and are therefore disallowed.” – [Position Statement 4.14 Advertising](#)

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The mission of CPM is to protect the public interest by regulating and continually improving the practice of physiotherapy in Manitoba.

The answers to these questions can be found in Schedule A- *Standards of Practice* and the *Code of Ethics* located in your “CPM Reference Guide” or online at <http://manitobaphysio.com/refguide.html> (Specifically look at: 4.14 *Advertising*, 4.15 *Private Practice Guidelines*, 4.17 *Record Keeping*, 4.18 *Destruction of Records*, 4.19 *Retention and Transmission of Electronic Health Information*, 4.21 *Working for Non-Physiotherapists*, 4.23 *Use of Title and Credentials*)

The *Standards of Practice* and *Code of Ethics* are all currently under review. Changes to these documents will be made available to the membership.

If you are interested in learning more about these questions or want to become more familiar with the Standards set by the College - the Physiotherapy Standards Committee and the Ethics Committee are looking for members. If you would like to volunteer please contact the College at 287-8502 for more details.

Registration on the Examination Candidate Register – New Grads

Congratulations on nearing the completion of your studies! The College has mailed out a registration package to you on April 12, 2011. This package contains all the information required for registration with the College on the Examination Candidate Register.

If you require further information, please call Virginia, Registration Coordinator at: 287-8502

The Council Welcomes Beverly Cole

Beverly will be joining the staff at the College of Physiotherapists of Manitoba as the receptionist on April 18, 2011. Welcome Beverly!

We're on the Web!
See us at:
<http://www.manitobaphysio.com>
